

CLAIMS

What is claimed is:

1. A media content distribution system, comprising:
 - a computer network having a source and remote users;
 - selected media content accessible to the users in an electronic format over the computer network, the selected media content being selected through human analysis at the source based on content and relevance to tracked topics;
 - the source linking the selected media content to track trends developing between different originating creators of the media content; and
 - a distribution module operably using the computer network to distribute the media content to the users over the computer network based on the topic selection,

wherein the human analysis constantly incorporates new information as it becomes available, and the selected media content and links between information therein are adjusted in an evolutionary manner depending upon additional receipt of media content and further subsequent human analysis.

2. The system of claim 1, wherein the links between information includes hyperlinks to media content, the hyperlinks organized according to importance to at least one of a tracked topic and other media content.

3. The system of claim 1, wherein the links between information includes markup of the selected media content communicating relevance of the contained information in an organizational context.

4. The system of claim 1, wherein the links between information are operable to identify selected media content according to an organization reflecting internal dynamics of related information as identified during the course of the human analysis.

5. The system of claim 1, wherein the human analysis incorporates feedback from the user to adjust the selection of the selected media content and the links between information.

6. The system of claim 1 comprising an expert link supplementing the selected media content and accessible to the user over the computer network.

7. The system of claim 1 comprising a plurality of user discussion forums organized according to the tracked topics and accessible to the user over the computer network.

8. The system of claim 1 comprising a user database operable to store recognized selections of tracked topics by a user as user preferences, and operable to store user email information.

9. The system of claim 1 comprising:

a user database operable to store recognized selections of tracked topics by a user as user preferences, and operable to store user email information; and

an email generator operable to generate an email based on the user preferences and additions to the links between information over a given amount of time.

10. The system of claim 1, wherein the links between information are operable to identify selected media content according to an organization reflecting an identification of internal dynamics relating to the selected information, wherein the identification occurs as a result of the human analysis.

11. The system of claim 1, wherein the selected media content is selected based on its relevance to tracked topics relating to the field of economics.

12. Computer software comprising:
 - a browsable datastore of information content;
 - first programmed instructions linking the content based at least in part on subject topics, wherein links are based on relevance of some content to other content
 - display instructions adapted to communicate content and links to a user; and
 - second programmed instructions allowing the links to be revised as the content is added.

13. The software of claim 12, comprising a rolling topic management module adapted to hibernate topics and revive topics based on relevance of the topics to current events.

14. The software of claim 12, comprising:
 - a survey results display module adapted to present topically organized information to users in combination with an interpretation of the information and an invitation to provide feedback relating to the interpretation of the information; and
 - an input receptive of user feedback, wherein the survey results display module is adapted to present the user feedback and an adjusted interpretation of the information based on the user feedback.

15. The software of claim 12, wherein said browsable datastore includes topics relating to economy and business markets, behavioral aspects, and an external view of countries and regions.

16. The software of claim 12, wherein the display module includes:

- a plurality of active windows visually configured to convey a relationship between risk and opportunity, wherein a visual configuration of the plurality of active windows form a spectrum defined with low risk and high opportunity at substantially one end, and high risk and low opportunity at substantially another end; and
- a plurality of subtopics visually populating the plurality of active windows, wherein the plurality of subtopics relate to the topic of the visual display.

17. The software of claim 12, comprising an output adapted to communicate markup of information contents indicating relevance of the information content to at least one of a topic organizing the information content and other information content.

18. A method of selecting media content, comprising:
 - tracking news themes over time for their impact;
 - continually receiving new media content containing information;
 - selecting media content containing information relevant to the tracked themes;
 - following the information relevant to the tracked themes in detail over time to determine internal dynamics of the information;
 - setting new hypotheses for evolving information based on the determined internal dynamics; and
 - selecting media content containing information relevant to the new hypotheses.

19. The method of claim 18 comprising developing links between selected media content based on relevance of the contained information to the new hypotheses.

20. The method of claim 18 comprising redeveloping links between selected media content based on a human analysis of relevance of the contained information to the new hypotheses.

21. The method of claim 18, wherein following the information relevant to the tracked themes in detail over time to determine dynamics of the information comprises determining underlying dynamics of the information.

22. The method of claim 18, wherein following the information relevant to the tracked themes in detail over time to determine dynamics of the information comprises determining how the information changes over time.

23. The method of claim 18, wherein following the information relevant to the tracked themes in detail over time to determine dynamics of the information comprises determining metamorphosing dynamics of the information.

24. The method of claim 18, wherein following the information relevant to the tracked themes in detail over time to determine dynamics of the information comprises determining concealed dynamics of the information.

25. The method of claim 18 comprising evaluating the new hypotheses over time in light of continually new information relevant to the new hypotheses.

26. The method of claim 18, comprising grouping media content based on relevance of the contained information.

27. The method of claim 26, comprising regrouping media content over time based on a human analysis of relevance of the contained information.

28. The method of claim 18, comprising developing links between selected media content based on relevance of the contained information.

29. The method of claim 28, comprising redeveloping links between selected media content over time based on a human analysis of relevance of the contained information.

30. The method of claim 18, comprising marking up key portions of selected media content based on relevance of the contained information.

31. The method of claim 30, comprising developing links between selected media content based on the marked-up portions of the selected media content.

32. The method of claim 30, comprising deselecting media content over time based on newly deemed irrelevance of the contained information resulting from a human analysis of the information.

33. The method of claim 18 comprising adjusting information of selected media contents for skewed effects.

34. A method of cross-linking news reports comprising:
 - establishing first level linkages between news reports and identified topics corresponding to themes;
 - creating at least second level linkages based on issues related to the media content based on internal dynamics of information contained in the media content; and
 - reconfiguring the first and second level linkages based on newly evolving information and insights.

35. The method of claim 34, wherein the reconfiguring occurs over time based on a human analysis of newly received information.

36. The method of claim 35, wherein the newly received information includes newly defined topics.

37. The method of claim 36, wherein the newly defined topics correspond to hypotheses developed in the course of tracking information over time.

38. The method of claim 35, wherein the newly received information includes new media content.

39. The method of claim 35, wherein the newly received information includes user feedback.

40. A method of analyzing information in real time, comprising:
continually receiving media content comprising the information;
developing a footprint trail by selecting information based on relevance of the information to subjects of study, and by linking information to information based on internal dynamics of the information; and
using the footprint trail to predict trends relating to the subjects of study.

41. The method of claim 40, comprising identifying big shifts in a series of interrelated events of a footprint trail that radically change key parameters of a situation.

42. The method of claim 41, comprising exposing the identified big shifts to instigate redefinition of parameters and development of new strategies for new situations.

43. The method of claim 40, wherein the foot print trail corresponds to selected portions of interrelated information and links between the selected portions that accurately communicate how the selected portions of information are interrelated.